

Bringing
happiness
to
homes



About Us

Welkin The Sky

A vast expanse of unrevealing, spirit lifting blue. Dotted with picturesque cotton ball clouds, the sky beckons man to partake of its picture-postcard beauty, to explore its realms, and to go where possibly no one has been before.

Welkin offers freedom, adventure and opportunity to those who associate with it - a spirited, enthusiastic and upbeat opportunity to surpass oneself. And aggressively pursue excellence and the resulting success.

Group Welkin

Group Welkin has metamorphosed from Mahavir Group into a multi activity corporate house to serve our customers better. Group Welkin is the contemporary and evolving new name-style and identity of the Mahavir Group. 3 decades of existence with a long and illustrious history as a Professional Marketing Group and with a sound distribution model marketing home appliances,. Boldly and successfully marching on untreaded paths at every stage of its evolution. Innovative and ever willing to experiment.

In its business area, one of India's leading marketing house and benchmark distribution model. With a passion to excel in every activity it undertakes and respected for its fair play and risk taking attitude. With rich experience of more than three decades Group Welkin understands and respects customer needs and aspirations better than anyone else. Today well geared to leverage its knowledge and experience and to offer a much larger basket of offerings to the Indian household.

Group Welkin is engaged in marketing services and products such as kitchenware, home appliances, lifestyle products, consumer electronics and stationery. Apart from the brands it markets in select categories and services, the Group promotes its own brands, Maple and Avocado in the home appliance and corporate gifting categories respectively. These brands are being developed with missionary zeal and focus.

Our professional management ensures reliable service backup through a network of service centers spread all over Andhra Pradesh.

Our Purpose

Bettering quality of life by influencing lifestyle aspirations

Corporate Gifting

The right gift makes a lasting impression, reinforcing the company image and enhancing brand value. They help organizations to create loyalty among employees, customers and channel partners. Corporate gifting is a wonderful way to acknowledge accomplishment.

The Corporate Gifting Solutions

In a world of transient memories, a well chosen gift can make a lasting impression. The pleasure of receiving a thoughtful gift may well make the vital difference to maintaining a cordial and warm relationship with your customers, employees and business associates. The right gift makes a lasting impression, reinforcing the company image and enhancing brand value. They help organizations to create loyalty among employees, customers and channel partners. Corporate gifting is a wonderful way to acknowledge accomplishment.

Group Welkin's Corporate Sales Division specializes in customized solutions in corporate gifting to employees, business associates and well-wishers. We advise you on thoughtful gifts for festivals, employee reward programs and in creating customized gift catalogues. We offer gift ideas from our extensive product portfolio. We customize gifts through logo printing, package design and handle bulk orders from the organizations.

'Corporate Sales' has some of the best corporate names in our list of gifting schemes. We keep in constant touch with the database and enjoy repeat business from them---an ample testimony to the confidence reposed in Group Welkin services. Our customers include chit funds, public sector undertakings, banks and private and public sector companies dealing in telecom, insurance, , retail, FMCG, Durables and appliances, Pharma, Seeds, and many others.

ADVANTAGE: GROUP WELKIN!!

The widest range

Over 2000 gift products, available in a range of combinations, customizable to your choice.

The finest brands

A host of the finest brands in the category, assurance of the best quality and value for money. Our brands include Neelam, Anjali, Maple, Avocado, Antiquity, Aristo, Yeraand many others.

Vast quantities

Quantities ranging from a few hundreds to running into lacs of pieces.

Complexities, value additions and individualization

Easily handled by Group Welkin on account of its vast experience, professional and willing staff. Bulk orders can be customized with brand logos and decalors through innovative, customized packing.

Widest price range

Gifts available from Rs. 2/- to Rs. 5000/-

Our Brands

At Group Welkin, we strongly believe that every one has a right to access world class products and quality living. We ensure that every product comes to you with contemporary styling and functional design, offering you a wonderful experience and convenience that suits the modern day lifestyle.

MAPLE
Ideas for better living

Maple..... Ideas for Better Living



Brand Maple encompasses a range of products including kitchenware, domestic appliances and life-style products.

MAPLE products empower your kitchens and homes to be stylish, hi-tech and functional. The awesome features of our appliances ease kitchen chores.

The sturdily built, user-friendly designs of MAPLE stand tall along with products of global companies. Every MAPLE product brings home a wonderful experience and convenience to its user.

They truly are "**Ideas for better living**". MAPLE products come with a promise of quality, performance and above all the assurance of accessible after-sales support

Say goodbye to tiresome kitchen work. Maple products save time and allow for spending quality time with family members.

Bring home Maple.....Bring home - Ideas For Better Living.

At Group Welkin we have been striving diligently to bring various product offerings at an outlet that's nearest to you, for the past three and a half decades. That same experience gave us a thorough understanding of your requirements and expectations. Inspiring us to offer you a wider and better choice.

With contemporary styling and functional design, Maple offers you a wonderful experience and convenience for modern day lifestyle.



Our Brands

At Group Welkin, we strongly believe that every one has a right to access world class products and quality living. We ensure that every product comes to you with contemporary styling and functional design, offering you a wonderful experience and convenience that suits the modern day lifestyle.

avocado **Avocado.....Life.Simple.**
LIFE. SIMPLE

Avocado is your logical first choice when you have to make a critical economic decision . The Avocado range is a no frills range without however compromising on the key performance parameters. This truly is a range for the masses.

Avocado products are very aggressively priced and available at many counters across the state .



Avocado products also make good Gifting sense. Choose from a basket full ideas for every occasion and every budget. An ideal gifting choice.

After all, in a world of transient memories, a well chosen gift can make a wonderful impression. And the pleasure of receiving a thoughtful gift may well make a foundation for a long lasting relation.

Tech Solve

The Techsolve develops software for business applications to optimize business operations and enhance the productivity. A core team of ten specialists creates solutions that help corporate houses to stay ahead in their businesses. Some of our achievements are as below:

Tech Solve Solutions



Techsolve developed 'EBS'---a one-stop business solution for the companies.

EBS is a one - stop Small and Medium Business Applications Solution that has been conceived and developed by Mahavir Enterprises (I) Ltd. - Hyderabad.



'**Trellis**'-It is the central nervous system of Welkin Group, an enhanced product of net-enabled mini ERP suite.

Trellis a comprehensive solution for business systems including trading and distribution automation. Trellis can be implemented for multiple company database maintenance - where a single installation can be used for a group of companies' data maintenance.



The most flexible, functional and robust **HRMS** Solution that enables your Human Resource staff to manage payroll functions quickly and easily.

Includes more than 30 reports along with various statutory reports. Global Deployment: Accessible from anywhere once it is deployed on web.



MAPLECARE : A web based (Intranet) application allowing the formation of individualized relationships with customers, with the aim of improving customer satisfaction and providing them the highest level of service.

The major activities take up using Maplecure are Sending gifts, Sending greetings on special occasions and festivals as SMS and also sharing useful tips with the customers.



Business Application Solutions

Etrellis : A customizable web based business application which helps to improve operational efficiency and productivity of business processes by coordinating financial accounting, **Inventory, Sales & purchase and receivables & payables.**



Channel Sales

We are Omniscient

Based on our three decades of serving the market, Group Welkin has an extensive market reach and presentation. Our Channel Sales help the manufacturer with market penetration in Andhra Pradesh.

Our Channel Sales

Group Welkin sales division has a strong network that covers more than 700 retailers and modern format stores spread across 85 towns in Andhra Pradesh. The Channel provides a perfect platform to launch the product in fast-moving small consumer durables category to reach the customers faster. We provide a link between the manufacturer and retailer ensuring the product take-off in the market.

We maintain high standards in channel servicing, support and trade loyalty to the manufacturer. All sales operations are governed by well defined policies and procedures and a very well designed and maintained ERP system. The trade has high regard for our blend of professional approach and our relationship management.

In India the Trade Channel thrives on personal relationship and Group Welkin's Channel team ensures a judicious blend of relationship management and professional selling in servicing the channel partners.

The Channel network is well supported with a strong commercial team who ensure material availability within 24 hours at any town in Andhra Pradesh.

Our professional management ensures reliable service backup through a network of service centers spread all over Andhra Pradesh. At Group welkin, we continuously challenge our own standards and strive to live upto the best possible after sales service standards.

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Contact Us

Our Corporate Head Office



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